

# SELANGOR INTERNATIONAL CARE SUMMIT 2025

HALL 7A, 7B & 7C KLCC KUALA LUMPUR

## KEY ORGANIZER

JAWATANKUASA TETAP PEMBERDAYAAN WANITA &  
KELUARGA,KEBAJIKAN MASYARAKAT & EKONOMI  
PENJAGAAN (CARE ECONOMY)

DAN

WANITA BERDAYA SELANGOR SDN BHD

## EVENT LOCATION

PUSAT KONVENSYEN ANTARABANGSA KLCC  
HALL 7A,7B & 7C PADA 9-11 OCTOBER, 2025

## EVENT DIRECTOR

TWOJ CREATIVE SDN BHD  
SELANGOR

FOR SPONSORSHIP PACKAGES, PLEASE CONTACT  
THE ORGANIZING SECRETARIAT

WEBSITE : <http://selangorcaresummit.com>

EMAIL : [sales\\_sics@twojcreative.com.my](mailto:sales_sics@twojcreative.com.my)

CONTACT : **MOHD RAZIKIN** (Sponsorship Director)  
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JAWATANKUASA TETAP PEMBERDAYAAN WANITA &  
KELUARGA,KEBAJIKAN MASYARAKAT & EKONOMI  
PENJAGAAN (CARE ECONOMY)



WANITA BERDAYA SELANGOR



9<sup>TH</sup> SELANGOR  
INTERNATIONAL  
**BUSINESS  
SUMMIT**  
2025



Selangor  
International  
Care Summit

# SPONSORSHIP BROCHURE

SELANGOR  
INTERNATIONAL  
CARE SUMMIT 2025



**KITASELANGOR**



## SELANGOR INTERNATIONAL CAR SUMMIT PRIME OBJECTIVES

### MEMARTABATKAN ECONOMI PENJAGAAN

#### UNDERSTANDING THE DEFINITION OF CARE ECONOMY

*The care economy is the sum of all paid and unpaid care work that supports people's well-being. It includes care for children, the elderly, and the disabled, as well as health care, education, and other personal services.*

#### OUR MISSION FOR THIS EXHIBITION, FORUM-SEMINAR DAN B2B BUSINESS MEETING ARE FOR

- It's essential for society and the economy to function.
- It's a growing sector that will create many jobs.
- It's a social, economic and political issue in many countries.

### TARGET MARKET SEGMENTS ( SASARAN KUMPULAN PENAJA )

1	<b>Elderly care home centres in Klang Valley &amp; throughout Malaysia</b> (Rumah penjagaan golongan berumur & kanak-kanak OKU di Lembah Kelang)
2	<b>Private care centres &amp; home care centres in Klang Valley</b> (Rumah penjagaan swasta & pusat penjagaan dari rumah)
3	<b>Health &amp; wellness centres in Klang Valley &amp; throughout Malaysia</b> (Pusat kesihatan di Lembah Klang dan seluruh Malaysia)
4	<b>Specialist medical centres in Klang Valley</b> (Pakar perubatan)
5	<b>Medical care &amp; home care medical equipment suppliers</b> (Pengedar peralatan perubatan untuk penjagaan)
6	<b>Pharmacies</b> (Gedung perubatan di Malaysia)
7	<b>Private Hospital in Malaysia</b> (Hospital swasta di Lembah Klang dan di seluruh Malaysia)
8	<b>NGO programme for elderly people and OKU kids in Malaysia</b> (NGO dan badan kebajikan masyarakat yang melaksanakan program penjagaan untuk orang berumur dan kanak-kanak OKU di Lembah Kelang dan di seluruh Malaysia)
9	<b>Institution of higher learning that specialises in elderly care &amp; child care</b> (Universiti & universiti Kolej Perubatan IPTA/IPTS yang melaksanakan program penjagaan)
10	<b>Technology companies: remote video surveillance &amp; remote patient monitoring technologies</b> (Syarikat yang berteraskan teknologi ICT & teknologi pengawasan)
11	<b>Financial institutions: investment banks, venture capital companies, insurance companies</b> (Syarikat kewangan dan institusi kewangan)
12	<b>Investors &amp; property developers</b> (Pelabur dan pemaju hospital swasta dan pemaju pusat penjagaan swasta)

## SPONSORSHIP PACKAGES



#### PLATINUM SPONSOR

SPONSORSHIP AMOUNT : **RM200,000**

In return for sponsorship, the sponsor will get a 6m x 6m system-upgraded booth with furniture ; the company logo will be printed on all printed marketing collateral. A certificate of appreciation will also be given.



#### GOLD SPONSOR

SPONSORSHIP AMOUNT : **RM150,000**

In return for sponsorship, the sponsor will get a 6m x 6m system-upgraded booth with furniture ; the company logo will be printed on all printed marketing collateral. A certificate of appreciation will also be given.



#### SILVER SPONSOR

SPONSORSHIP AMOUNT : **RM100,000**

In return for sponsorship, the sponsor will get a 6m x 6m system-upgraded booth with furniture ; the company logo will be printed on all printed marketing collateral. A certificate of appreciation will also be given.



#### BRONZE SPONSOR

SPONSORSHIP AMOUNT : **RM50,000**

In return for sponsorship, the sponsor will get a 3m x 3m system-upgraded booth with furniture ; the company logo will be printed on all printed marketing collateral. A certificate of appreciation will also be given.



#### MEDIA SPONSOR

SPONSORSHIP AMOUNT : **RM50,000**

In return for sponsorship, the sponsor will get a 3m x 3m system-upgraded booth with furniture ; the company logo will be printed on all printed marketing collateral. A certificate of appreciation will also be given.

# SELANGOR INTERNATIONAL CAR SUMMIT 2025

## KUALA LUMPUR CONVENTION CENTER

To,  
JAWATANKUASA TETAP PEMBERDAYAAN WANITA & KELUARGA, KEBAJIKAN MASYARAKAT & EKONOMI PENJAGAAN  
(CARE ECONOMY) and WANITA BERDAYA SELANGOR SDN BHD

### SPONSORSHIP CONTRACT

We the undersigned, agree to participate in the sponsorship programme by taking up the attached sponsorship package:

NO.	SPONSORSHIP TYPE	SPONSORSHIP AMOUNT	PLEASE TICK THE CORRECT SPACE
1	PLATINUM SPONSORSHIP	SPONSORSHIP AMOUNT : RM 200,000	
2	GOLD SPONSORSHIP	SPONSORSHIP AMOUNT : RM 150,000	
3	SILVER SPONSORSHIP	SPONSORSHIP AMOUNT : RM 100,000	
4	BRONZE SPONSORSHIP	SPONSORSHIP AMOUNT : RM 50,000	
5	MEDIA SPONSORSHIP	SPONSORSHIP AMOUNT : RM 50,000	

All sponsorship payment must be made to ( **TWOJ CREATIVE SDN BHD** )

Bank Accounter number: **AMBANK 8881058538893**

Date: .....

Sponsorship Contract agreed by: ..... Signature: .....

Name & Official stamp by the company: